

Monday, June 4th, 2012

Finals due today. Fri & Sat last week may be used for May.

Use Hypercamp plan/activities for summer camps.

- How many weeks of camp have you sold? How many are left?
- Camp is about activity — not movies for 8 hours. It's not baby sitting. Make them better black belts

How did the Spring Tournament Season go?

- more Tiny Tiger participation
- increasing skill, more practicing at home, great weapon freestyle,
- more participation in general than last year

Make sure your students input their WXF numbers online.

Hypercamp Webinar

- Summertime can be dangerous if you're not prepared
 - retention
 - new students
 - upgraders
 - parents need someplace for their kids to go
- Change w/ the times — You don't have to teach the ancient martial arts with an ancient teaching system.
- 5 Principles ① Trad. MA ② values ③ modern curriculum ④ modern teaching strategies ⑤ lifestyle
- understand the youth market — kicks, jump kicks, acrobatics, weapons combos (think about "action sports")
 - autonomy (creativity, independence), belonging, competence
- Video Games — make class feel like that
 - points & levels, spins & heights, constant progress
- Kids want style — edgy, action
 - Kids are more excited by the X Games than the Olympics
- Hook them on the MA lifestyle
- ~~Parental involvement~~ ★ After school program
- (Karate America will not be doing field trips) is sold by the
- Watch the webinar several times & take notes summer camp program