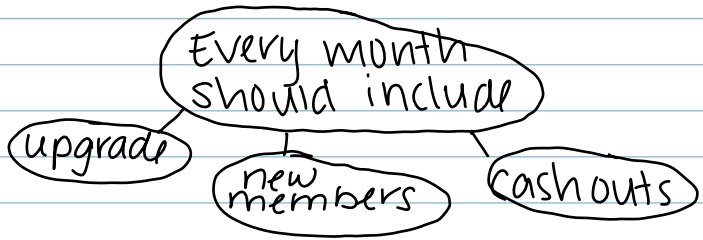


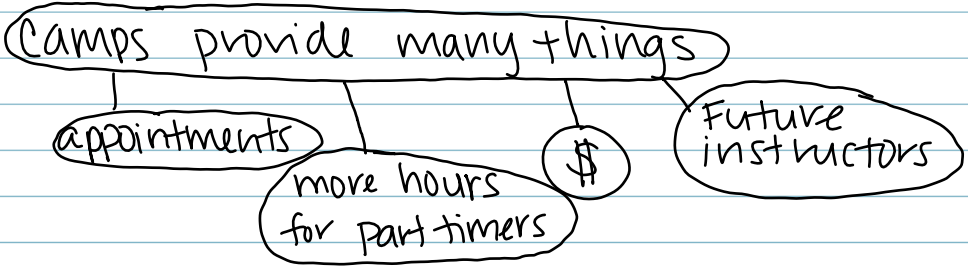
Wednesday, July 6, 2011

visit ataonline.com
-tools

-passed out leads



Focus on marketing



25% cash outs 75% Billing

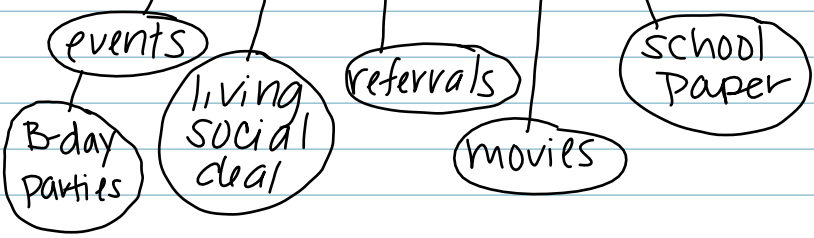
Role play how to cash out

Reasons to cash out

meet goals with new memberships or testings

not everyone will pay the full 36 payments

What brought in the most new students?



passed out hyper perseverance camp packet / booklet

watched hyper kicks video; Matt Emig