

Wed 9/5/12

Much better month in August.

Setting goal for next month depends on our plan.

9 parts of a plan:

1. Upgrade list (invited to Sp Cases - 131K uniforms - parent conference etc.)
2. Plan your level, activities (when are you gonna do it?) (what for? sign/ flyers/ stickers etc. divide the activities)
3. Testing list / activities
4. New member list → spider list → tracking chart
5. Plan for merchandise!
6. Plan your events -
7. Revenue goal (based on names & rest of plan - pass dues etc.)
8. Day to Day Cash goal
9. Monitor & adjust.
10. Execute the plan.

