

Wednesday, September 7, 2011

What was good about last weekend's tournament?

- diagrams of ring set up - on screen
- good teamwork - kept rings moving, always new group on deck for each ring
- food on premises

How to use this town to help your school

- reward graphics
- demo winning forms
- business/upgrades
- testimonials

Is Living Social working?
Groupon?

Metakody Groupon - hits today

- They can start scheduling classes on the 11th
- They must register on Metakody.com
- They do not get anything other than classes (TKD, KP, or KRM)

Resistance bands do not come free w/ programs. (ie TWP, Groupon)

All specials are for list time students only.

Movie The Warrior coming out (next 2 weekends)
- Need someone to work KTi's school town theater

We honor coupons from any other Karate school. Just get them in the school.

How many TKD students do you currently have?
(goal to increase by 50 by 2012)

How many KP or KM students do you have, paying? (goal of 50-100)

If you reach the goals (TKD \$150/month, KM/KM \$125/month) how will that affect your school?

How much should we charge per week for summer camp? Undercut everyone to get the numbers?

Hand out state champ certificates

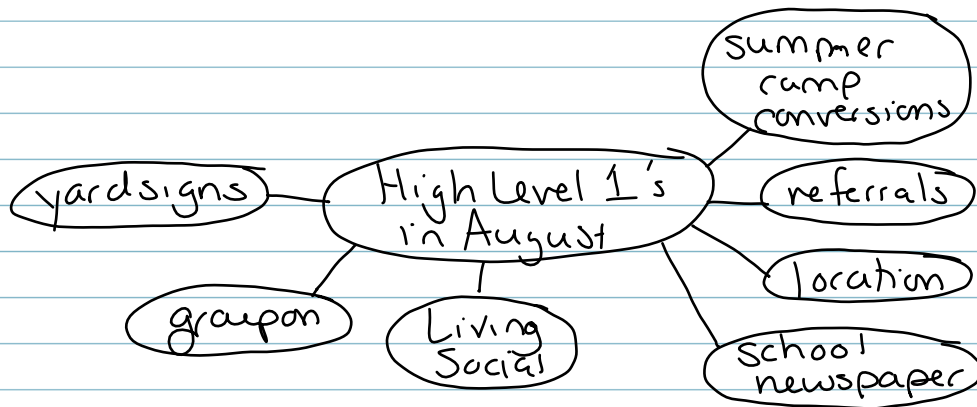
- sell uniforms

- make a big deal - motivate & inspire at testing or at an event

- help reset their goals (toun & mem)

Get testimonials from kids' teachers about their behavior

After school - 10% off 2nd person, 20% off 3rd



Start fast for September

- new enrollments - parents looking for activities now that school is in